

Redefining Public/Private Partnerships



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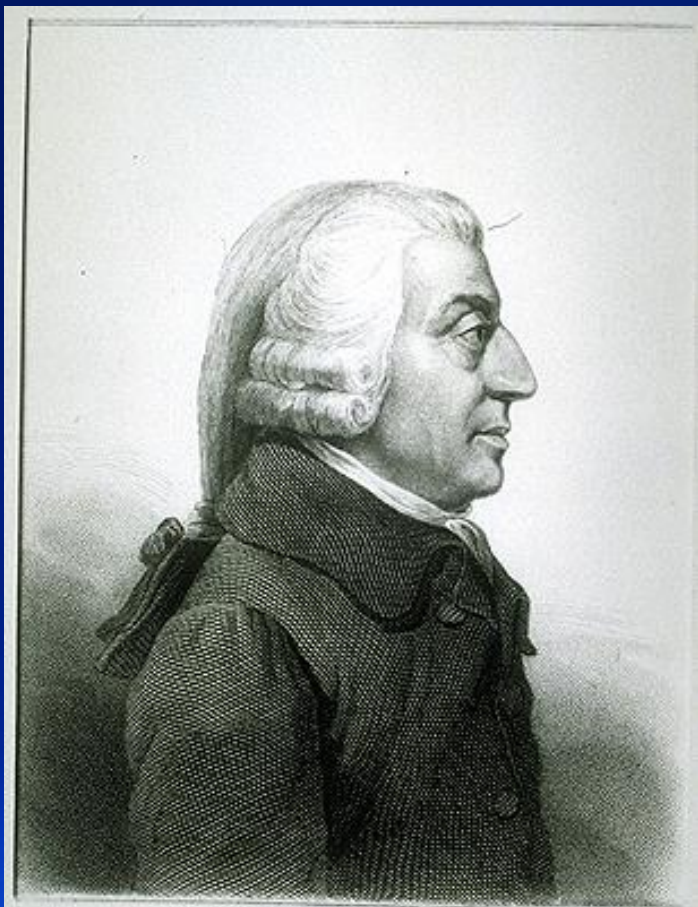
Public goods

Public goods . . . present serious problems in human organisation.

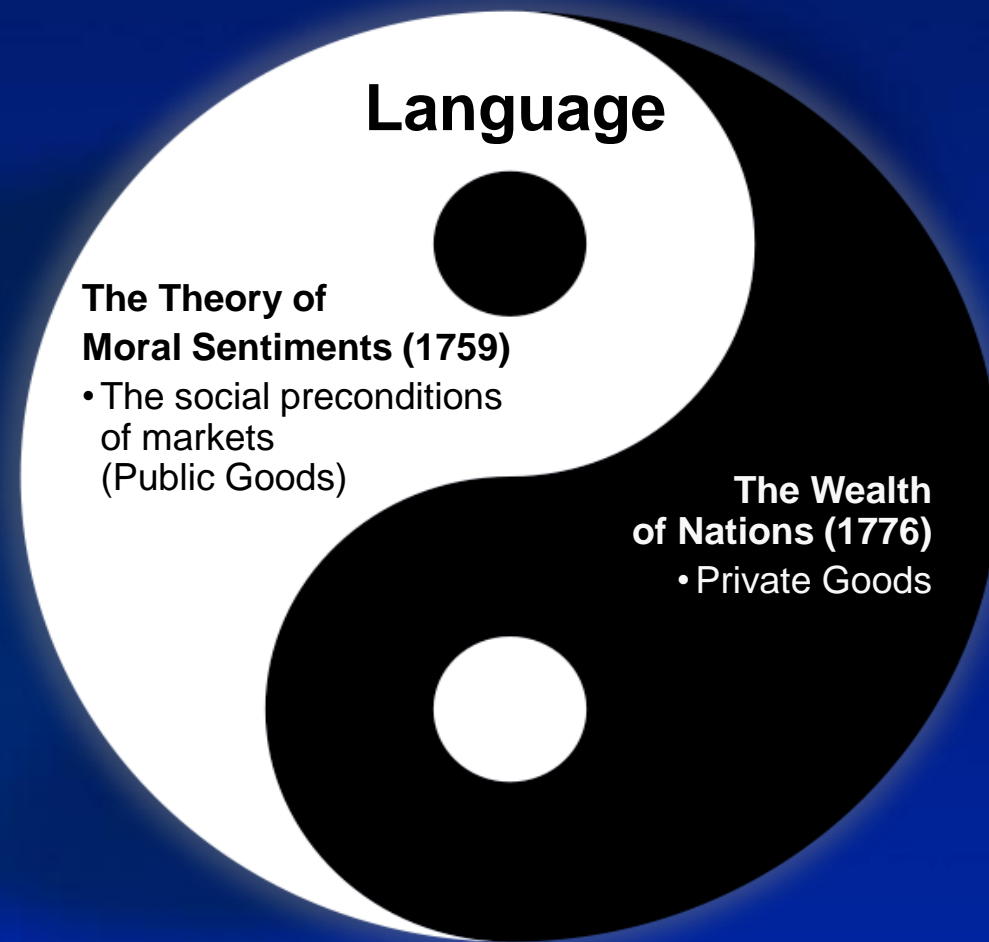
Vincent and Elenor Ostrom - 1977



	Excludable	Non-Excludable
Rivalrous	Private Good	Common Pool Good
Non-Rivalrous	Toll or Club Good	Public Good



Adam Smith



Some crucial public goods are not government built – they're emergent

Public Goods



Private Goods

[The public good of] Justice . . . is the main pillar that upholds the whole edifice. If it is removed, the great, the immense fabric of human society . . . must in a moment crumble into atoms.

Adam Smith

Web 2.0: explosion of emergent public goods

Web 2.0 platforms are public goods:

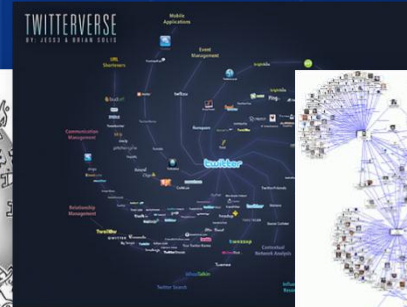
-  Google (1998)
-  Wikipedia (2001)
-  Blogs (early 2000s)
-  Facebook (2004)
-  Twitter (2006)

— Government didn't build any of them

The economics of abundance: a new birth of 'free'dom

Public goods as an opportunity

The freedom of ideas is the liberation of our species



Emergent

Distributed on a platform

Public goods as a problem

Public goods . . . present serious problems in human organisation.

Vincent and Elenor Ostrom - 1977



Coercively, centrally funded

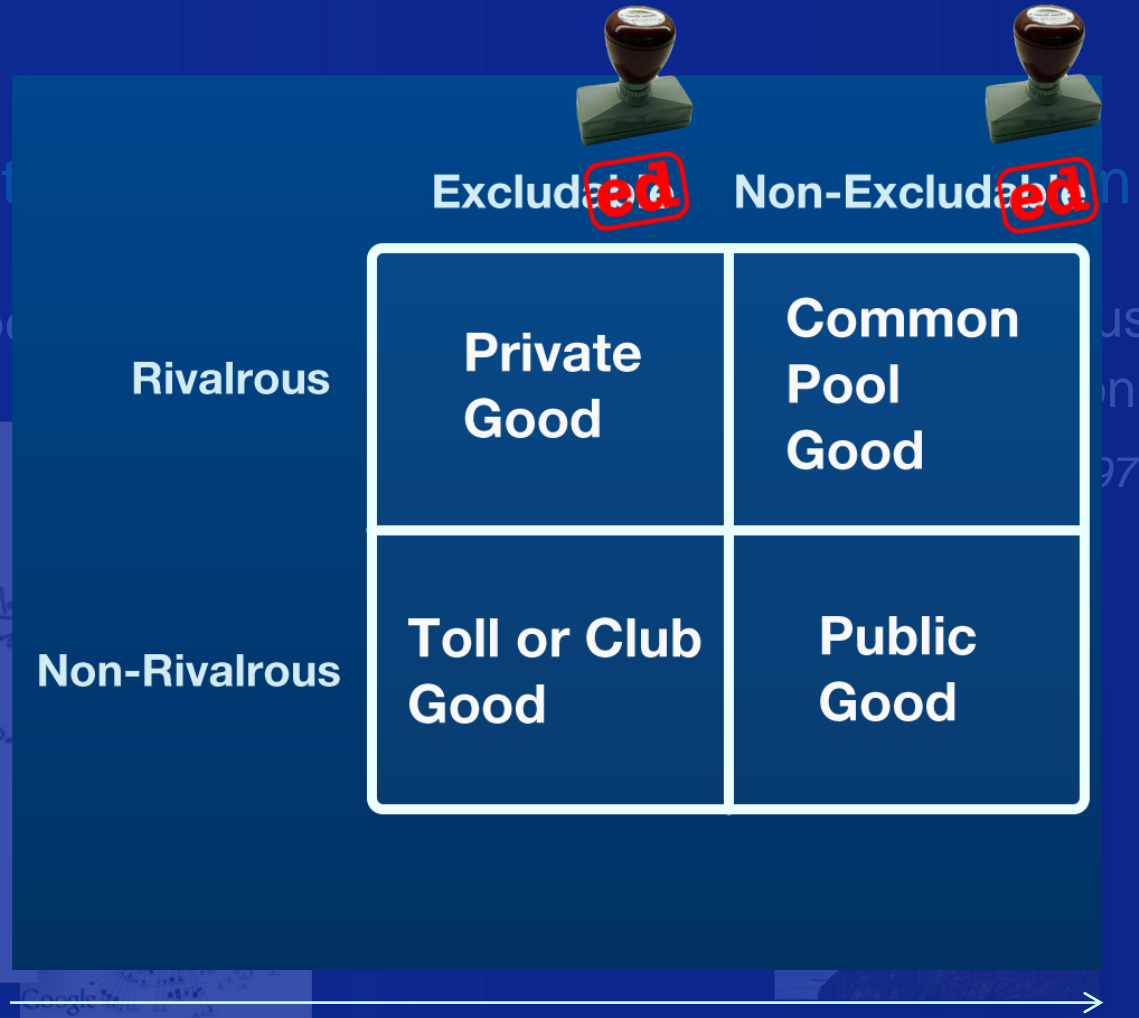
kaggle



Lateral Economics

Public goods as an opportunity

The freedom of ideas is the liberation of our spirit



Emergent

Distributed on a platform

Coercively, centrally funded

kaggle



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Public/Private Partnerships

- Public access to state assets: **‘Government as platform’**
 - Release of **public sector** information
 - Intangible state assets as public goods
- Building platforms that others won’t
- Opening up to global profit and not-for-profit endeavour
 - With global competitions like Kaggle
 - Volunteers
- Integrating state capabilities into private platforms
- Reconfiguring boundaries



Emergent

Distributed on a platform

Coercively, centrally funded

kaggle



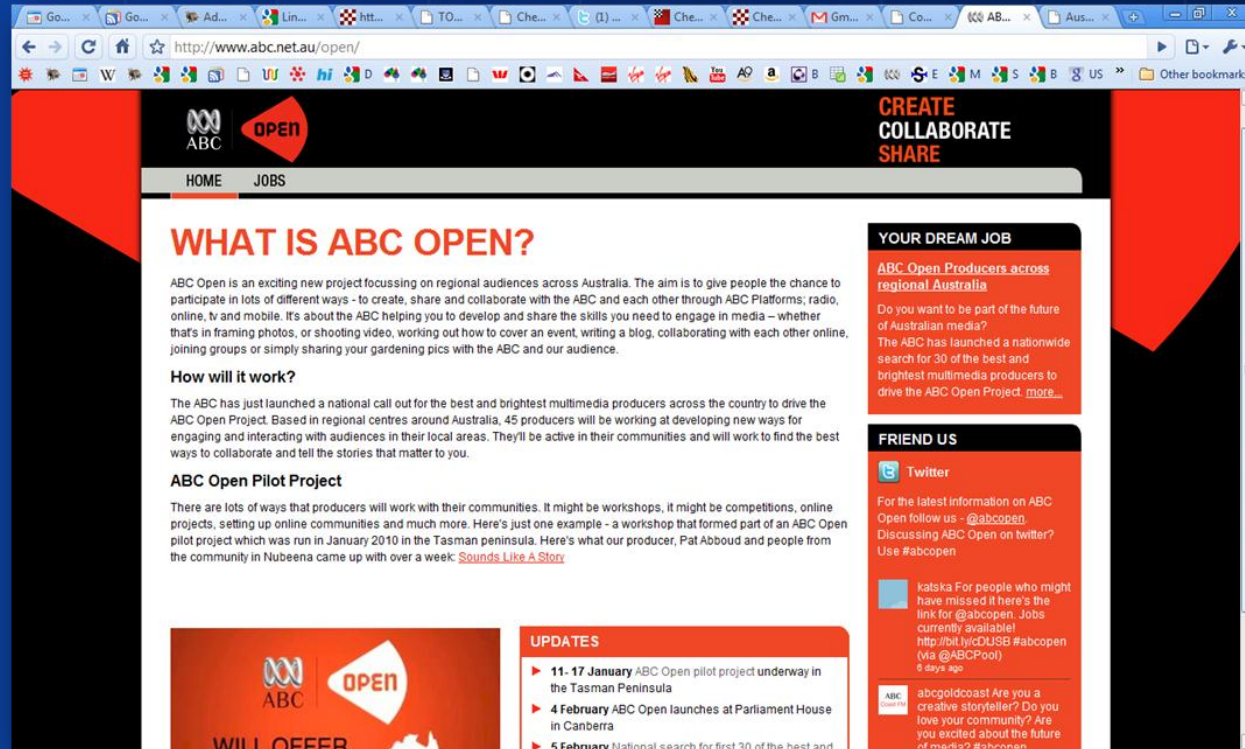
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Intangible Infrastructure as a Platform



- eg. The tax system as social and economic infrastructure
 - Income contingent student loans (Australia's HECs)
 - Alimony (Child Support Agency)
 - Fines, farmers' drought relief, welfare payments

Building platforms others won't



ABC Open, <http://www.abc.net.au/open/>

← Emergent Distributed on a platform

Coercively, centrally funded →

kaggle



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Correcting a machine-translation error on National Library Newspaper Archive (<http://www.nla.gov.au>)

1. User notices the error and clicks 'Fix this Text'.

The screenshot displays the National Library Newspaper Archive website. On the left, a sidebar contains a 'Fix this Text' button with a pencil icon, which is being clicked by a mouse cursor. Below this button are links for 'Why may this text have mistakes?' and 'How to correct this text?'. The main content area shows a newspaper clipping titled 'PILFERING ON STEAMERS.' with the date 'SYDNEY, March 31'. The text of the clipping describes an incident involving the C. and D. steamer Port Victor, where nine seamen and two firemen were charged with embezzling the ship's cargo to the value of £140. A representative of the shipping company stated that this was the fifth occasion within five months that the cargo of a C. and D. ship had been similarly broached. Each of the accused was sentenced to one month's imprisonment.

Print Save as PDF Save as Image

Cite: <http://nla.gov.au/nla.news-article20432092>

Tags (Keywords) Add New Tags

Comments Add New Comment

No comments yet.

ELECTRONICALLY TRANSLATED TEXT Fix this Text

[Why may this text have mistakes?](#)

[How to correct this text?](#)

No corrections yet

PILFERING- OS STEAMERS.

SYDNEY, March 31

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Correcting a machine-translation error on National Library Newspaper Archive (<http://www.nla.gov.au>)

1. User notices the error and clicks 'Fix this Text'.
2. User edits electronic text like a Wiki.

ELECTRONICALLY TRANSLATED TEXT
[Need help?](#) [Keyboard Shortcuts](#)

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Correcting a machine-translation error on National Library Newspaper Archive (<http://www.nla.gov.au>)

1. User notices the error and clicks 'Fix this Text'.
2. User edits electronic text like a Wiki.
3. The corrections are saved and User receives credit.

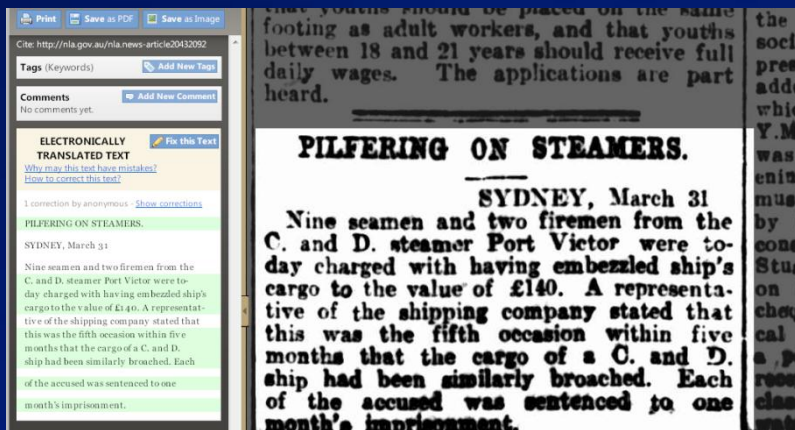
The screenshot shows the user interface of the National Library Newspaper Archive. At the top, there are buttons for 'Print', 'Save as PDF', and 'Save as Image'. Below these, the URL 'Cite: <http://nla.gov.au/nla.news-article20432092>' is displayed. There are sections for 'Tags (Keywords)' with an 'Add New Tags' button, and 'Comments' with an 'Add New Comment' button. The main section is titled 'ELECTRONICALLY TRANSLATED TEXT' and features a 'Fix this Text' button. Below this, there are links for 'Why may this text have mistakes?' and 'How to correct this text?'. A message indicates '1 correction by anonymous - [Show corrections](#)'. The text being corrected is 'PILFERING ON STEAMERS. SYDNEY, March 31. Nine seamen and two firemen from the C. and D. steamer Port Victor were to-day charged with having embezzled ship's cargo to the value of £140. A representative of the shipping company stated that this was the fifth occasion within five months that the cargo of a C. and D. ship had been similarly broached. Each of the accused was sentenced to one month's imprisonment.'

that youths should be placed on the same footing as adult workers, and that youths between 18 and 21 years should receive full daily wages. The applications are part heard.

PILFERING ON STEAMERS.

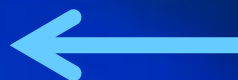
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The National Library Newspaper digitisation project:

- Site went live without launch in 2007 and correction has been 24/7 since
 - ~ 20% of correctors are overseas
- 20 mil lines of text corrected in Oct
- Julie Hempenstall from Bendigo has corrected > 500,000 lines!



Outside the walls: Inside the machine



Justin McMurray, Keller, Texas

- If Justin McMurray works 25 hours a week for Verizon, who might be prepared to volunteer for:
 - Galleries, Libraries, Archives, Museums
 - The research sector?
 - Helping
 - the aged,
 - the sick,
 - the disadvantaged?
 - the environment?
- Volunteers from the helpers and helped

Global Competitions

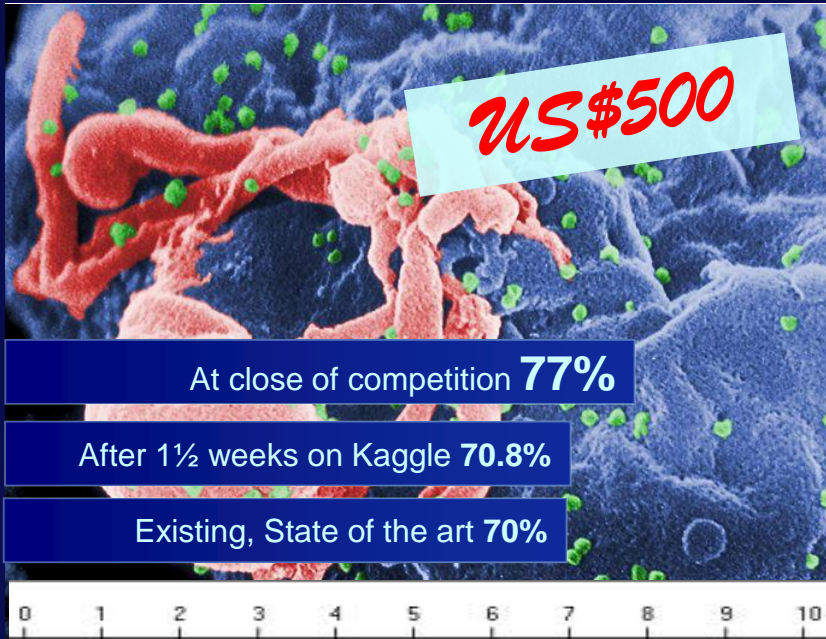


Typical examples of competitor location on Kaggle

Global Competitions

A real-life example of Kaggle's effectiveness:

Predicting HIV viral load



Accuracy of Prediction (1 – 100%)

Kaggle's crowdsourced prediction model is ideal for:

- Revenue or sales forecasts
- Traffic forecasting
- Energy demand
- Predicting crime
- Tax/social security fraud
- Hospital casualty demand
- Identifying great
 - Teachers
 - Schools
 - Hospitals
- and their best practices

Integrating state and private platforms

- Ratings sites like Ratemyprofessors subject to strategic behaviour by:
 - Students
 - Professors
 - Outsiders
- State apparatus can provide the infrastructure for integrity via ID validation
- A back-end for participating universities could build a rich validated, opt in social database
- So too with schools, hospitals etc

Private endeavour, entrepreneurialism

Integrity Government validation of ID

Integrating state and private platforms



Rate My Professors, <http://www.ratemyprofessors.com>

Opt In



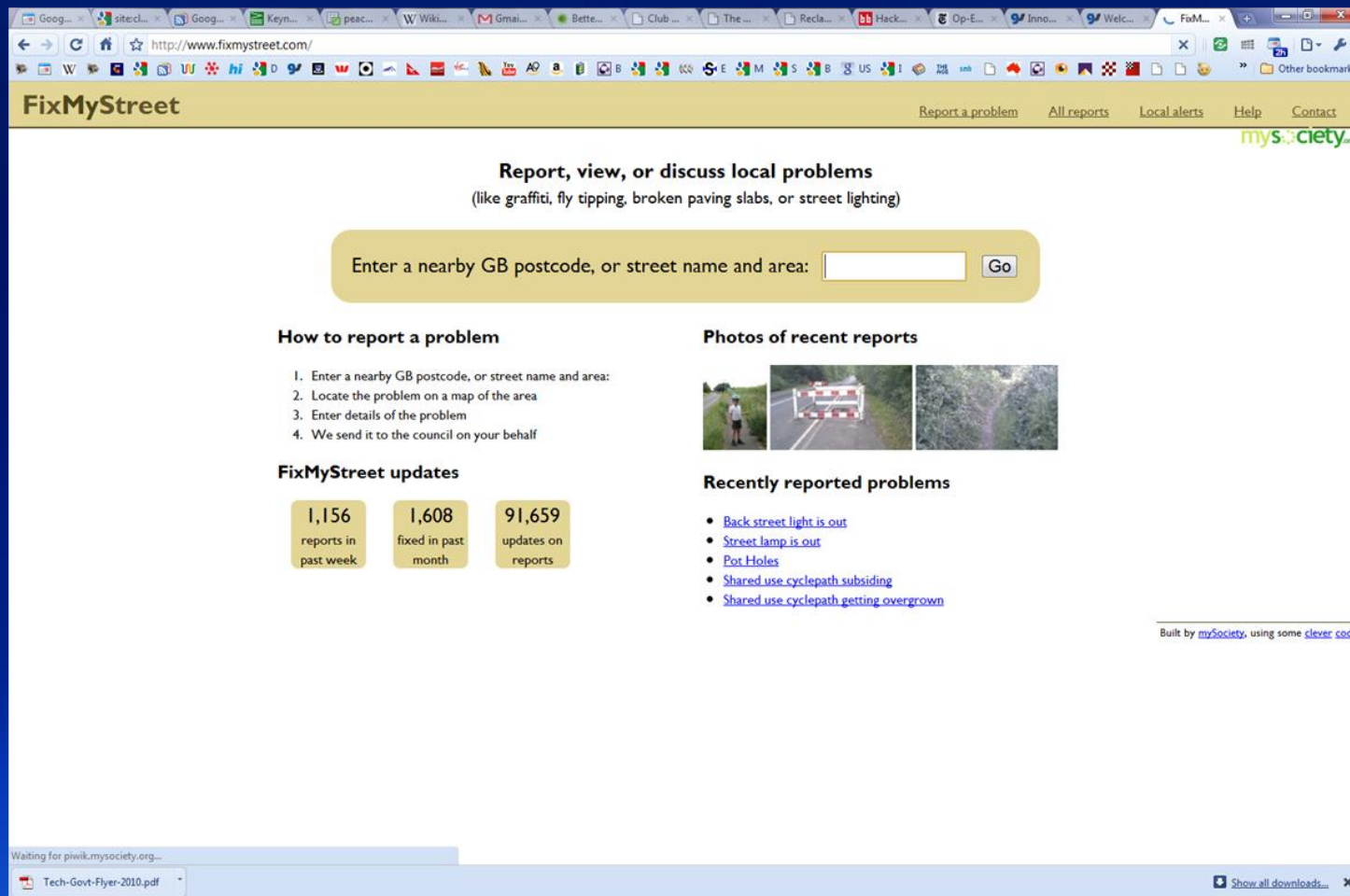
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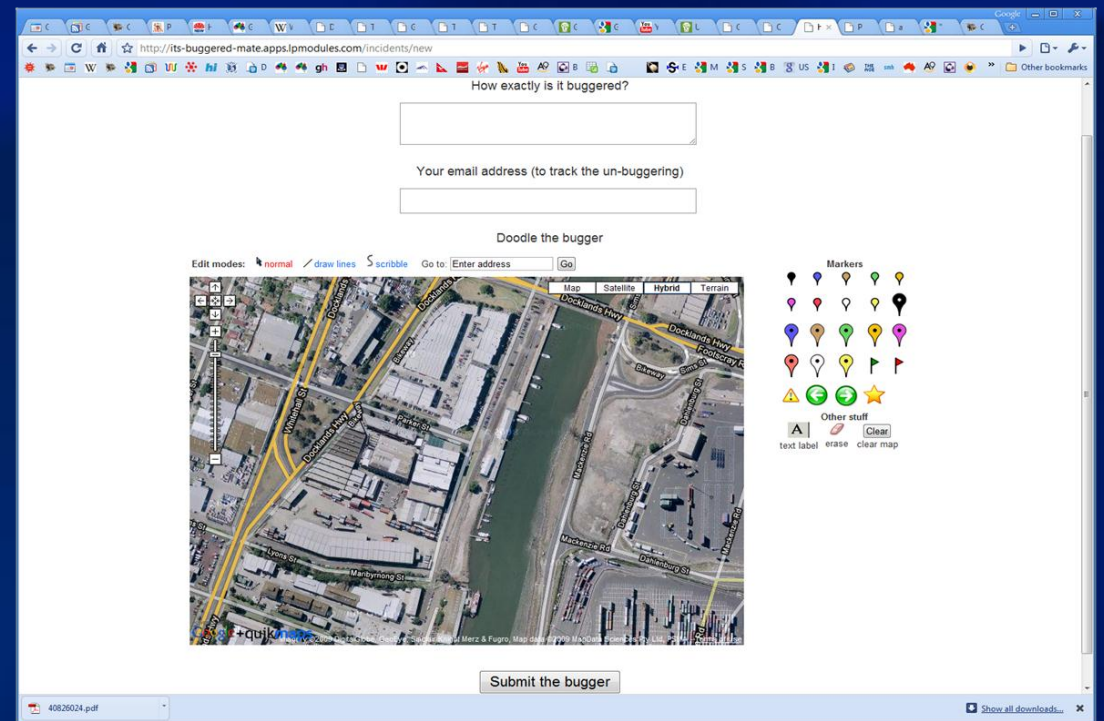
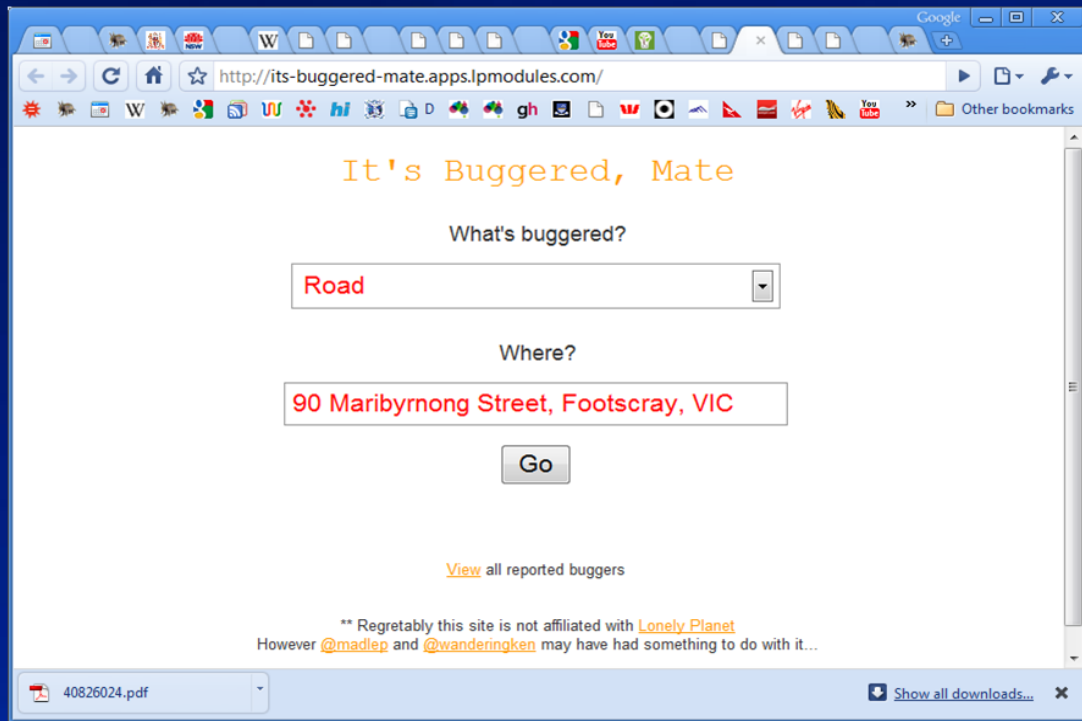
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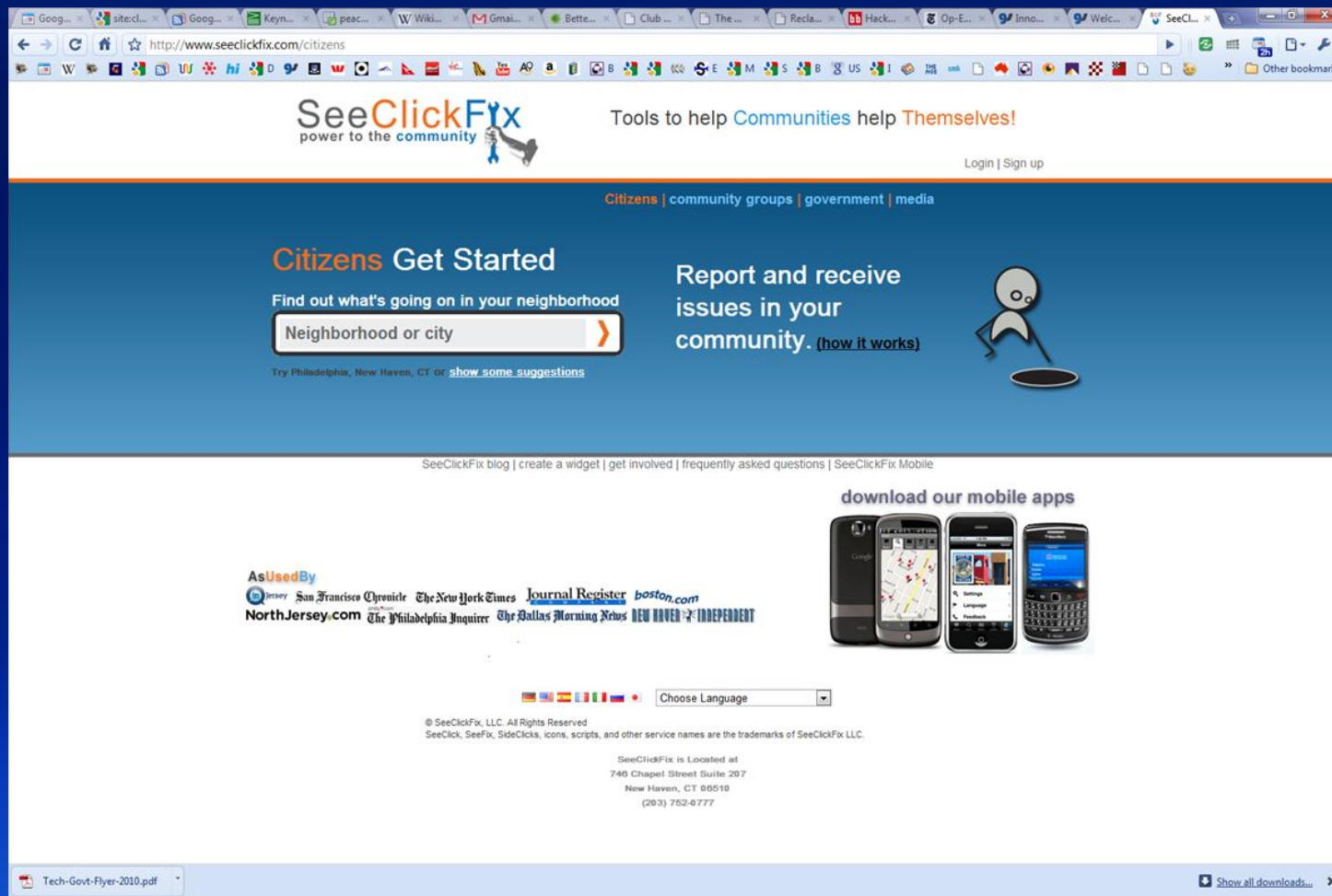
FixMyStreet, <http://www.fixmystreet.com>

Reconfiguring state boundaries: Government as wholesaler

- Utility reform shrank natural monopoly aspects of utilities
- Government 2.0 involves governments 'wholesaling' core services and opening up retail.
- Utility reform opened space for for-profit competition
 - Motive is economic
- Government 2.0 energy can come from for-profit or not-for-profit
 - Motives economic, social and democratic



It's Bugged Mate, <http://its-bugged-mate.apps.lpmodules.com>



SeeClickFix, <http://www.seeclickfix.com>

OpenAustralia beta

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 - Thursday's Senate debates:**
 - Business
 - Tax Laws Amendment (Foreign Source Income Deferral) Bill (No. 1) 2010; Building Energy Efficiency Disclosure Bill 2010
 - Bankruptcy Legislation Amendment Bill 2009
 - Trade Practices Amendment (Infrastructure Access) Bill 2009
 - Broadcasting Legislation Amendment (Digital Television) Bill 2010
 - Excise Tariff Amendment (Aviation Fuel) Bill 2010; Customs Tariff Amendment (Aviation Fuel) Bill 2010
 - Tax Laws Amendment (2010 Measures No. 3) Bill 2010
 - Tax Laws Amendment (2010 GST Administration Measures No. 3) Bill 2010
 - Tax Laws Amendment (Foreign Source Income Deferral) Bill (No. 1) 2010
 - International Monetary Agreements Amendment Bill (No. 1) 2010
 - National Health Amendment (Contingence AIDS Payment Scheme) Bill 2010
 - Corporations Amendment (Corporate Reporting Reform) Bill 2010
 - Financial Sector Legislation Amendment (Prudential Refinements and Other Measures) Bill 2010
 - Trade Practices Amendment (Australian Consumer Law) Bill (No. 2) 2010
 - Crimes Amendment (Royal Flying Doctor Service) Bill 2010
 - Higher Education Support Amendment (Indexation) Bill 2010
 - Superannuation Industry (Supervision) Amendment Bill 2010
 - Agricultural and Veterinary Chemicals Code Amendment Bill 2010
 - Immigration (Education) Amendment Bill 2010
 - Business
 - Electoral and Referendum Amendment (How-to-Vote Cards and Other Measures) Bill 2010
 - Business
 - Social Security and Indigenous Legislation Amendment (Budget and Other Measures) Bill 2010
 - Veterans' Affairs Legislation Amendment (2010 Budget Measures) Bill 2010

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Simon Crean MP

Australian Labor Party Representative for Hotham

- Minister for Social Inclusion (since 28 Jun 2010)
- Minister for Employment and Workplace Relations (since 28 Jun 2010)
- Minister for Education (since 28 Jun 2010)
- Entered House of Representatives on 24 March 1990 — General election
- [Email me whenever Simon Crean speaks](#) (no more than once per day)

[Numbers](#)
[Register of Interests](#)

Most recent appearances in parliament

Export Market Development Grants Amendment Bill 2010: Second Reading (17 Jun 2010)
"I congratulate the member for Oxley on not only his contribution to this debate but the way in which he has brought home the significance of the EMDG Scheme, what it means, to businesses and small- and medium-sized enterprises in particular within his electorate. The great potential for this nation is our ability to grow our trade. Trade is not just exports, as I will go on to explain. The..."

Questions without Notice: Budget (17 Jun 2010)
"I thank the member for his question. I stand by my answer of last Tuesday. I repeat what the Deputy Prime Minister has had to say. The trouble with your side of the House is that there is no attention to detail, no capacity for creativity and the only thing you ever run off is what you read in the newspaper. You do not even go past the front page and then you do not even bother to check..."

Questions without Notice: Budget (17 Jun 2010)
"Mr Speaker, it is true that I attended a DFAT retreat session—"

[More of Simon Crean's recent appearances](#)
[RSS feed](#) (?)

Numbers

Please note that numbers do not measure quality. Also, Representatives may do other things not currently covered by this site. ([More about this](#))

- Has spoken in **18 debates** in the last year — well below average amongst Representatives.
- People have made **0 comments** on this Representative's speeches — average amongst Representatives.

Making it the people running the country: the apocryphal story of a whopping 850 pages and tracks changes to the Register of Members'... [Read more...](#)

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[Archive](#)

Most recent comments

- Harry Makris:** From Harry Makris...on LinkedIn email...theacademyplanet@gmail.com hello John...we have been having the exact same over here in Keyneton SA with Rural Bank...and we are resisting...if... (1 day, 2 hours ago)
[Read comment](#) | [All by this user](#)
- Jennifer Wellard:** I'm pleased and thankful that this report has finally been tabled but disappointed in this assumption: "Assessment of healthcare and community service costs higher than this [\$21,000] will... (1 day, 21 hours ago)
[Read comment](#) | [All by this user](#)
- Dwight Walker:** The laptop per child increases computer literacy which will create a knowledge based industry.

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More useful links for this person

- [Simon Crean's personal website](#)
- [Biography](#) (From Wikipedia)
- [Biography](#) (From ABC's Q & A)
- [Election results for Hotham](#) (From ABC)
- [Contact details](#) (From Australian Parliament website)
- [Invite Simon Crean to use Twitter](#) (via [tweetMP](#))

Previous Representatives in this constituency

- [James Johnston](#)
- [Lewis Kent](#)

Other offices held in the past

- Minister for Trade (3 Dec 2007 to 28 Jun 2010)
- Shadow Minister for Trade and Regional Development (10 Dec 2006 to 5 Dec 2007)
- Shadow Minister for Regional Development (24 Jun 2005 to 10 Dec 2006)
- Shadow Minister Trade (26 Oct 2004 to 24 Jun 2005)
- Shadow Treasurer (8 Dec 2003 to 25 Oct 2004)
- Deputy Manager of Opposition Business in the House (8 Dec 2003 to 25 Oct 2004)
- Leader of the Opposition (23 Nov 2001 to 8 Dec 2003)
- Shadow Treasurer (20 Oct 1998 to 23 Nov 2001)

OpenAustralia, www.openaustralia.org/

Conclusion: the ecology of public private partnership

- Public access to state assets: ‘Government as platform’:
 - Release of public sector information
 - Intangible state assets as a public good
- Building platforms that others won’t
- Opening up to global profit and not-for-profit endeavour:
 - With global competitions like Kaggle
 - Volunteers
- Integrating state capabilities into private platforms
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