



“Digital Media, Content and Tools for the Next Generation of Learning”

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Intel's Model for Education Transformation





Strong curriculum standards, robust assessment approaches and new digital media tools and resources provide students with critical 21st century skills.



Curriculum Standards and Assessment

10 Attributes of a 21st Century Learning Environment



- 1. Student centered systems**
- 2. Clear standards and objectives**
- 3. Robust formative and summative assessment systems**
- 4. Continuous feedback improving students' learning**
- 5. Support for 21st century skills**
- 6. Inquiry-based learning approaches**
- 7. Personalized learning**
- 8. Digital media curriculum resources**
- 9. Advanced open-ended learning tools**
- 10. Online Managed Learning and Assessment Systems**

Digital Media/Content and Tools

Must address:

- **Consumption** - read and interpret text and imagery
- **Collaboration** - share what they've learned and work with others to extend their knowledge
- **Creation** - demonstrate mastery of content through appropriate responses that use higher order thinking skills



Learning & Teaching Activity Model

21st Century Skills:
Creativity and Innovation
Critical Thinking/Problem Solving
Collaboration
Communication
IT Skills



3. Create Knowledge

Collaboration

Group Projects
Communication
Blogs & Discussions

- Inquiry-based learning
- Projects
- Problem solving
- Experiments
- Toolkits
- Concept Synthesis

Activities

Reference

- World-wide web
- Google
- Wikis

Student Centred

Content

1. Acquire Knowledge

First foundation step:
Multimedia content to
develop key concept
knowledge



2. Deepen Knowledge



Student Centred with Teacher as Guide and Facilitator

Virtual Learning Environment helps to integrate and manage the activities



But where will Digital Content come from?

Education Content Eco-System Development



***Content
Eco-
system
Pyramid***

Content and Communities

1. Large National & Multi National Publishers

High Quality **National Curriculum Aligned** 'curriculum body approved official' content, tools, resources and reference materials

2. Boutique Publishers

Creative specialists filling the gap left by often slower moving MNC publishers

3. High Quality Free

Editorially controlled (or creative commons controlled) **high production value** free e.g. skool.com, Wikisaber, Wikipedia, curriki

4. User Generated Content

Bottoms up community generated content from creative teachers and other users – e.g. best practice, project based learning, lesson plans, shared in wikis, blogs, discussions

Pyramid is very broad at the base and narrower and generally of higher quality closer to the top



Path to Higher Value Solutions

*Raising Standards &
21st Century Skills Development*



*Invest in infrastructure and capability towards this vision
10 year strategic view*



Summary of Key Points

Education Transformation must be Systemic

Strong Standards & Robust Assessments

Environment must be Student-Centered & support C21st Skills

Resources not digitized version of Traditional: 3Cs - Consumption, Collaboration & Creation

Technology Revolutionizes Teaching & Learning

Education Content from a variety of Sources

Technology that will scale and inter-operate into the future is required.



Solution Examples:

A World City Network

'Support, Extend, Innovate'



Broad Adoption:
33 local authorities
2,700 schools
74,000 teachers
1.2m pupils

Fast Connection:
100mbps to
secondary
10mbps to
primary
600 point
Video Conference

E-safe System:
URL and email filtering
Automatic & human review

Secure access by IP address inside
school and single login outside



Curriculum Consultants
'Hands on' support for
schools

Learning Platforms:
VLE/MLE for
managing and sharing
work and courses &
for community
creation

100mb/200mb
learning space
for every user

Premium Content
on central servers
Publisher Generated
Teacher Generated

Represents 35 years of investment and progress in London

www.lgfl.net



skoool™ in the London Grid for Learning

- 85% of students strongly agreed or agreed that skoool had a positive effect on their learning
- 70% of teachers had used skoool.co.uk in the classroom
- 52% of teachers constantly or regularly use skoool resources on the Interactive Whiteboard
- 72% of students used skoool outside of school

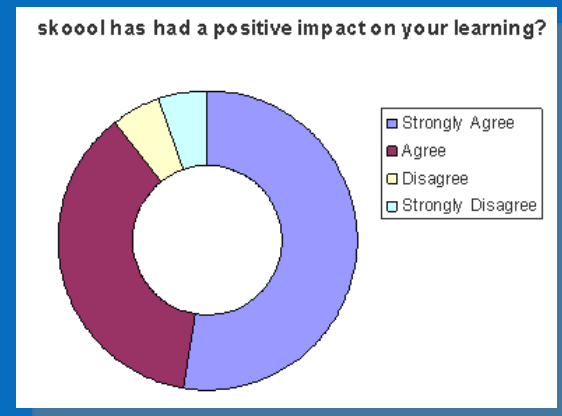


London Grid for Learning Evaluation March 2005

Report Sponsored by UK DfES
First 6 months of skoool in London Grid for Learning

Improving the software market

1. Getting skoool for free has made other software manufacturers improve the quality and pricing of their products
2. Improves teacher software evaluation skills. Skoool raises teacher awareness of what good software should do



INTALEQ Project Overview - Yemen

- Innovations in Technology Assisted Learning for Educational Quality (INTALEQ)
 - A Global Development Alliance
 - Helping Yemeni students “step up” to the future by giving them a chance to master 21st Century Skills.
- USAID, EDC and Intel are collaborating with local organizations to enhance Science and Mathematics education for secondary school students.
- Integrating technology into Yemeni education while keeping the focus on teaching and learning.
- Initial pilot targetted mostly female schools in Yemeni capital, Sana’a.



Sample sizes in Intervention and Control Schools by Subject Matter (N)

Intervention Schools

• Al-Khansa'a'	98	100	96	104
• Al-Quds	119	135	118	136
• Al-Sabeen	100	98	98	97
• Omer Bin Abdulaziz	241	223	241	217
• Fatima Al-Zahra'	96	97	95	94
• Sinan Hadroum	120	116	113	119
Subtotal (N)	774	769	761	767

Control Schools

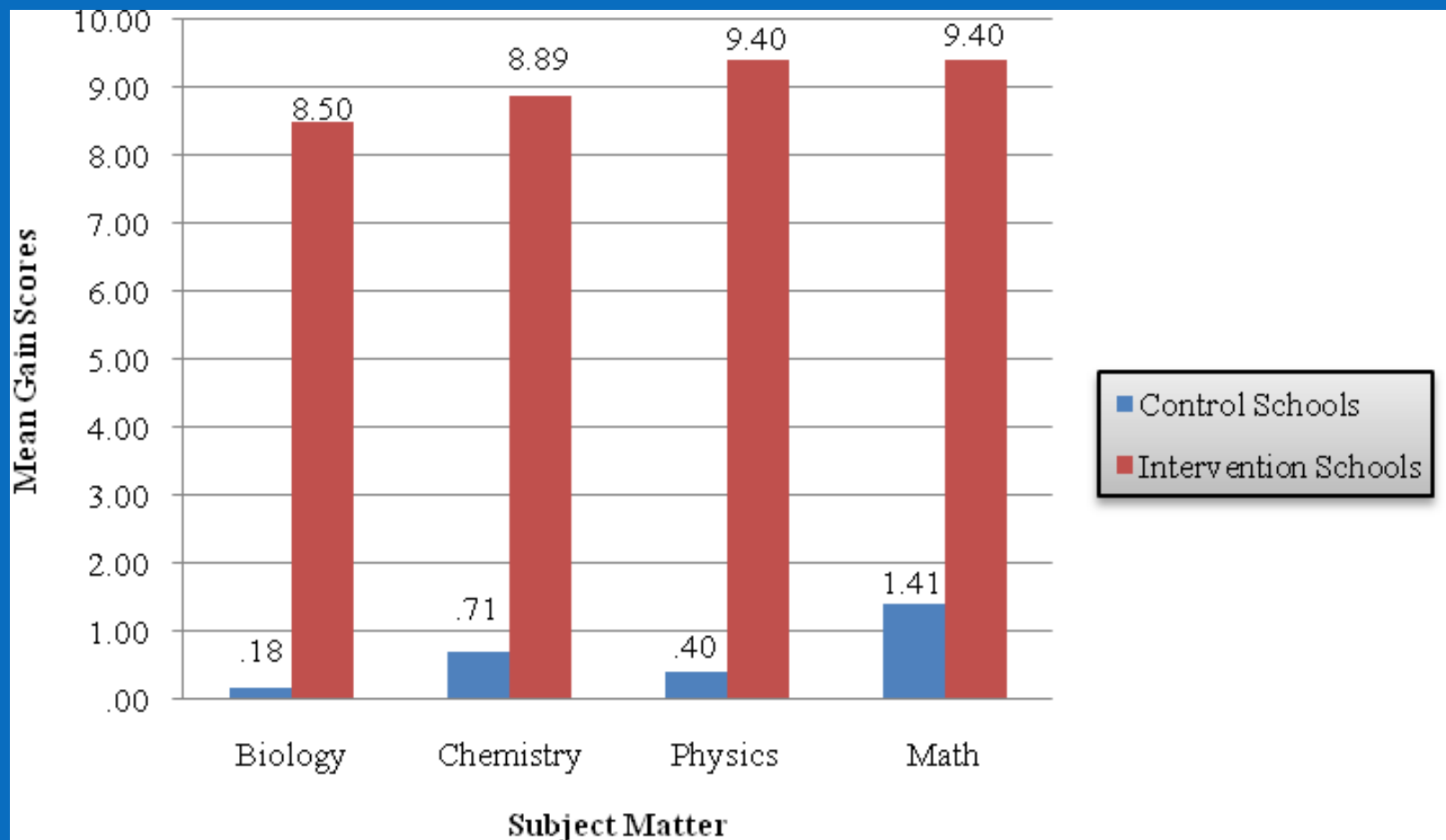
• Al-Kuwait	115	77	124	83
• Al-Thowra	80	81	82	72
• Bilquis	102	102	114	117
Subtotal (N)	297	260	320	272

Total Sample Size (N)	1071	1029	1081	1039
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Source: EDC Student Assessment Report (July 2009)



Subject Matter Mean Gain Scores for Intervention and Control Schools



July 2009)

Thank You for Participating!



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